

Noopur Raval

New York, USA | +1-217-419-8497 | noopur@ainowinstitute.org

Education

2020:

Doctor of Philosophy (PhD). Department of Informatics, University of California Irvine. Advised by Professor Paul Dourish

Dissertation Topic: Future of Work in the Global South: Studying technology-use and work practices among ridesharing drivers in Bengaluru, India. GPA: 3.94

2014:

Master of Philosophy (MPhil) in Cinema Studies. School of Arts & Aesthetics, Jawaharlal Nehru University, New Delhi. Advised by Professor Ranjani Mazumdar

Dissertation Title: 'Staging the media sensorium: Mapping religion, politics and the new media scandal'

2012:

Master of Arts (M.A) in Arts & Aesthetics. School of Arts & Aesthetics, Jawaharlal Nehru University, New Delhi. Subjects: Art History, Theatre & Performance, Cinema Studies

2010:

Bachelor of Arts (B.A) with triple majors in Media Studies, English Literature and Psychology. Christ University, Bangalore

Peer-reviewed publications

Raval, Noopur. "An agenda for decolonizing data science." *spheres: Journal for Digital Cultures* 5 (2019): 1-6.

Raval, N. (2019) 'Making a "Pro": 'Professionalism' after Platforms in Beauty-work' *Proceedings of the ACM on Human-Computer Interaction* 3.CSCW (2019): 1-17.

Mudliar, P. and Raval, N. (2018) "They are Like Personalized Mini-Goggles": Seeking Information on Facebook Groups. Proc. HICSS 2018, Hawaii, Jan 3-6, 2018 (nominated for best paper)

Raval, N. and Dourish P. (2016) Standing Out from the Crowd: Emotional Labor, Body Labor, and Temporal Labor in Ridesharing Proc. CSCW 2016, San Francisco, Feb 27-March 2, 2016

Raval, N. (2014) The encyclopedia must fail! – Notes on queering Wikipedia. *Ada: A Journal of Gender, New Media, and Technology*, No.5

Lightly reviewed publications

Raval, N. (2018) A critique of sex-disaggregated data for gender development (Commissioned White Paper for Center for Internet & Society, Bangalore)

Raval, N. (2020) *Hisaab Kitaab* in Big Data: In edited collection titled 'Lives of Data', published by CSDS, New Delhi

Raval, N (2018). Data Doppelgängers and Issues of Consent. Platypus, The CASTAC (Committee for the Anthropology of Science, Technology & Computing) blog. Published as a part of the Law & Computation Series

Book Reviews & Interviews

Raval, Noopur. "Book review: Nicholas A. John, The age of sharing." (2018): 146-147. Mobile Media & Communication. <https://doi.org/10.1177/2050157917735735>

(Interview): Thinking Digital Beyond Tools: Interview with Dr. Nishant Shah by Noopur Raval (2013). HASTAC

Public Writing

Raval, Noopur and Phalguni Desai. *Othering the Godman*. The Baffler Magazine
<https://thebaffler.com/latest/othering-the-godman>

Raval, N (2018). "Here's why #DeleteFacebook is more than business as usual." FactorDaily (Digital News Publication)

Raval, N (2018). 'Google Arts app has a data problem.' FactorDaily (Digital News

Publication) Raval, N (2018). 'Othering the Godman', The Baffler Magazine

Raval, N (2016). "How playing Pokémon Go around Bengaluru connected me to a city I had never explored before." FactorDaily (Digital News Publication)

Raval, N (2016). "Change your Facebook profile picture to get colonized", The Indian Express

Raval, N (2016). 'Casually Sexist Humour and the Limits of Feministing.' In PlainSpeak (A digital magazine on sexuality in the Global South)

Raval, N (2014). What I learned while editing Wikipedia. OpenSource.com

Awards and Honors

(2018-19) Co-PI and Lead Researcher - Azim Premji University Research Grant Award for multi-city study of gig economy work in India (Amount: USD 21,000)

(2018) UCI Public Impact Fellowship – Finalist

(2018) Phi Beta Kappa International Scholarship Award (Amount: USD 2000)

Technology, Law & Society Fellow at UC Irvine (2017-18)

Harvard Berkman-Klein Center Affiliate (2016)

AGS Travel Grant Awards (2016, 2018)

Winner, Global Outlook: Digital Humanities Essay Prize, 2013

Workshops Presentations and Talks

Invited Participant - Making "The Future of Work" Work" (NSF Funded Workshop) at University of Michigan (2019)

Paper Presentation – SSRC InterAsian Connection Workshop – Hanoi (Workshop: The Network of the New Asian Economy under the Industrial Revolution 4.0) (2018)

Selected Workshop Participant – 'Big Data and Urban Governance on the Margins of the City' (co-organized by ESRC-ICSSR Group at King's College London) (2018)

Delegate at Princeton University's South Asia Studies Graduate Conference (2018)

Panelist on Digital Studies and Money Studies panel at ICA 2018

Demonetization and digital citizenship at 'Money Studies and Internet Studies' fishbowl at AoIR 2017.

'Materialities of Ridesharing: notes and questions from Bangalore, India' – presented as a part of the ICA 2017 panel titled 'Technology, Profession, and Digital Labor: A Comparative Perspective' (2017)

'Small Acts Alongside Big Data: Counting and Computing Within Ubering' – presented as a draft paper at 'Algorithms in Culture' conference at UC Berkeley (2016)

'Private/Public Infrastructures: the case of Free Basics in India' – presented as a part of the 4S/EASST panel titled 'Digital subjectivities in the global context: new technologies of the self' (2016)

Invited Talk: 'Ridesharing and Geospatiality in Bangalore' at MapBox, Bangalore (2016)

Professional Experience

Microsoft Research, Cambridge (United Kingdom)

User Experience Research Intern – Future of Work Group (June – September 2018) Did exploratory qualitative research on the work processes, task scheduling, information capture and gathering behaviours among trade and service workers as well as gig-economy workers in the UK. Produced design insights, implications and co-authored an academic paper on the study. Mentor: Sian Lindley

Microsoft India Development Center - Hyderabad, India

User Experience Intern – Project Sangam (June – September 2017)
Sole user researcher on Project Sangam (skill-training and job discovery platform for blue-collar workers in Emerging Markets). Worked with designers, engineers and product managers to understand mobile first user preferences, learning patterns, aspirations. Used qualitative and design research methods (usability studies, interviews, focus groups, ethnography) to produce product insights and design recommendations. Mentors: Amit Rathod, Utpala Wandhare, Vivek Shankar

Microsoft Research - Bangalore, India

Research Intern – Technology for Emerging Markets (June – November 2016)
Studied multiple forms of ridehailing prevalent within Bangalore city, both app-mediated and others. Mentored by Jacki O'Neill

XRCI (Xerox Research Center, India) - Bangalore, India

Research Intern - Human Computer Interactions (June - September 2015)
Worked in the Human Interactions Group to study social Q&A and information search behaviors on Facebook Groups. Mentored by Preeti Mudliar

Wikimedia Foundation, India Program - New Delhi, India

Consultant, Communications (February 2012 - August 2012)

Developed a national communications strategy for internal and external communications for Indic and English Wikipedians in India

Teaching Experience

(2021) Adjunct Professor, Tandon School of Engineering, NYU (Graduate Course: Theories of Media and Technologies)

(2018) Invited Lecture on 'Privacy in the Age of IoT' at Srishti Institute of Art, Design and Technology

(2018) Guest Lecture on Platform-Work for undergraduate students in the Communications Studies Department, University of Michigan

(2018) Guest Lecture on Platform-Work and Invisible Labor. Liberal Studies undergraduate program, Azim Premji University, Bangalore

(2015-2017) Teaching Assistant, Donald Bren School of Information and Computer Sciences, UC Irvine (Courses: Computer Games and Society; Global Disruption and Information Technology; Social analysis of Computerization)

Memberships

International Communications Association (ICA), Association of Internet Researchers (AoIR), Association of Computing Machinery (ACM)